



# SCOUT FAIR

## APRIL 18TH, 2009



**Qualcomm Stadium - 9449 Friars Road, San Diego, CA, 92108**

## **2009 Sponsorship Opportunities**

### **Scout Fair Event Sponsor**

As an Event Sponsor, your company will receive a full-page ad in the Event Program which contains Scout Fair activity listings, an event map, and general information on the day's happenings. The event program is provided to thousands Scout Fair attendees at the front entrance gate on the day of the event.

### **Scout Fair Exhibit Booth Sponsor**

The day of Scout Fair provides an opportunity for sponsors, like you, to be on-site and to create a fun, exciting booth for San Diego youth and Scouts. Major Sponsors have found that being at this annual event is a great way to showcase new products to the San Diego youth market, along with providing support and community service to Scouting. The more interactive the booth, the better!

### **Scout Fair Ticket Coupon Card Sponsor**

Thousands of Scout Fair Coupon Cards are sold by Scouts to mostly non-Scouting consumers. Each Coupon Card serves as a family admission to Scout Fair and has over hundreds of dollars in high-end coupons up to 50% off, designed exclusively for the San Diego, Boy Scouts of America. Your company has the opportunity to support Scouting and be a sponsor of the Coupon Card! By agreeing to be a Coupon Card Sponsor, you not only advertise your business to the membership and families of the largest youth serving organization in San Diego, but you are also helping local Scouts learn great salesmanship skills as well as earn a fantastic commission for their Scout units. Each time a Scout sells a Coupon Card, 40% of the sale goes right back to the local Scouting unit's activities.

**For more information on 2009 Scout Fair Sponsorship Opportunities, please visit [www.sdicsa.org](http://www.sdicsa.org) or call Autumn Chocholek at (619) 298-6121 x225 today!**