



BOY SCOUTS OF AMERICA®
SAN DIEGO-IMPERIAL COUNCIL



2015 ANNUAL REPORT

Building Character



- The San Diego-Imperial Council celebrated another record year of Boy Scout Summer Camp attendance at both Mataguay Scout Ranch and Camp Fiesta Island! More than 3,500 Scouts enjoyed a week at summer camp in 2015, representing another 20% increase over prior years. Camp Fiesta Island saw its seventh consecutive year of record attendance with eight sold-out weeks!
- The Council's Spring/Winter Day Camps, "New Scout" Trailblazers Camp, and Eagles' Camp all saw significant growth as their programs continue to develop and evolve.
- Scouts in the San Diego-Imperial Council gave back significantly to their local communities through service projects that resulted in over 115,000 completed hours of community service – an average of more than 7 hours per Scout!
- Over 70 units participated in Scouting for Food, in which 33,145 pounds of food was collected in support of local food banks and pantries. In the process, Scouting units recorded 3,113 hours of service that were provided by more than 1,000 participants.
- Scouts remained active in the program, with 8,687 rank advancements earned across all age levels. Boy Scouts alone achieved 17,556 merit badges in 138 various categories! The most popular merit badges in 2015? First Aid, Cooking, Swimming, and Environmental Science.
- The San Diego-Imperial Council launched a new Outreach Program in partnership with Balboa Elementary School – serving 80 at-risk youth with the support of parent volunteers. This new program model was designed specifically to meet the needs of the local community with a focus on developing sustainable units.



- 450 young men earned the prestigious Eagle rank in 2015 – capping a historic first 5 years into Scouting’s Second Century with more than 2,200 new Eagle Scouts in that time. These Eagle Scouts completed 450 service projects that resulted in 100,043 hours of community service given back to our communities.
- The Council operates 11 individual districts serving local communities throughout San Diego and Imperial counties. Local adult volunteers in each district supported unit operations while planning and promoting District programs and activities.
- Over 8,000 adult volunteers continue to participate in the Scouting program, providing over 1.8 million hours of service to our youth and communities. This tremendous amount of volunteer time is valued at over \$40 million!
- Exploring (Scouting’s after-school vocational training program) continues to serve young men and women by providing opportunities to discover career opportunities ranging from business, aviation, law enforcement, healthcare, and much more.
- The San Diego-Imperial Council completed its 5-year Strategic Plan from 2011-2015, achieving numerous significant goals related to outdoor program delivery, unit support and service, and organizational governance.

2015 MEMBERSHIP

COUNCIL YOUTH AND ADULTS

Youth	15,677
Adults	8,059

SCOUTING YOUTH MEMBERSHIP

Cub Scouts	6,878
Boy Scouts	6,909
Venturers	875
Exploring	1,015



COUNCIL OFFICERS:

Mark Filanc, President
 Richard Thorn, Council Commissioner
 Laura Roos, Treasurer
 Sue J. Hodges, Legal Counsel
 Tim Thomson, Scout Executive/CEO

VICE PRESIDENTS:

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 Robert Bolingbroke
 Hon. Anthony Brandenburg
 Ed Burr
 Kelly Burt
 Kevin P. Gordon
 Elmer Heap
 Dan Hom
 Herb Johnson
 Richard T. Kelly, Ph.D.
 Daniel T. Mazzella
 Michael T. Sherman
 Caren Tamkin
 Robert Witt
 VADM Charles D. Wurster, Ret.

BOARD OF DIRECTORS:

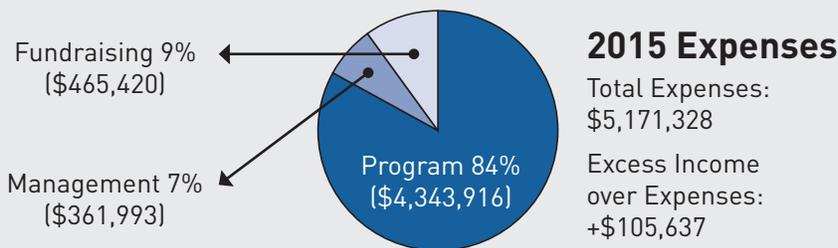
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DISTRICT CHAIRS:

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 Bobby Brock
 Bob Chisholm
 Robert Greenwood
 Dawn Grob
 Mark Robak
 Randy Seefeldt
 Stewart Walton
 Robert Yslas
 TJ Zane



- Scouting benefited from the support of more than 5,000 donors in 2015 – ranging from a large number of individual contributors to numerous companies as well as foundations.
- The San Diego-Imperial Council received several major gifts in 2015, resulting in a significant improvement in unrestricted net assets. The council also achieved a balanced budget with strong camping operations, successful fundraising in support of local programs, and careful stewardship of operational expenses.
- The annual Friends of Scouting campaign continues to serve as a base to the Council’s Direct Support fundraising efforts. The generosity of Scouting families and the support of local communities accounts for 42% of direct support received.
- 84% of each donated dollar was used to support local youth programs!



2015 REVENUE

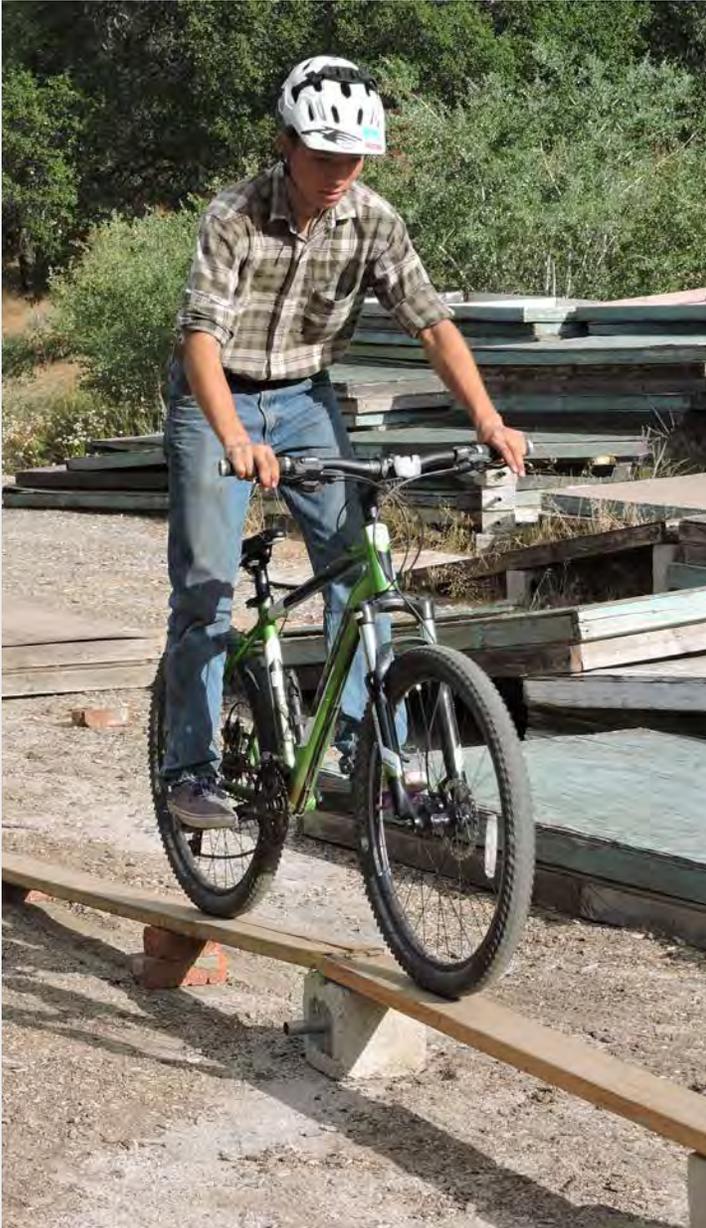
Direct Support	
Friends of Scouting/Project Sales	\$ 823,247
Direct Mail	\$ 73,862
Special Events	\$ 255,077
Foundations and Grants	\$ 82,822
Other Direct Support	\$ 724,019

Indirect Support	
Consolidated Federal Campaign/United Way	\$ 49,061
Net Popcorn Sales	\$ 453,727
Investment Income	\$ 200,000
Camping Revenue	\$ 1,967,513
Activity Revenue	\$ 480,508
Other Revenue	\$ 167,127
Total Income	\$ 5,276,964

A Look Ahead for 2016

- Camping programs continue to grow in 2016 – with summer camp attendance already expected to set another record year! Mataguay Scout Ranch maintains a strong six-week program while Camp Fiesta Island will be expanding to a nine-week program. More than 4,000 youth are expected to attend Summer Camp in 2016!
- The San Diego-Imperial Council is finalizing a new Long-Range Strategic Plan for 2016-2020 – focusing on membership growth, increased program delivery, effective property management, strengthened council operations, and sound fiscal management.

- The Council is excited for its upcoming 100th Anniversary in 2017 – with centennial anniversary plans now underway. This presents an exciting opportunity for the Council to celebrate our step into our second century of developing young men and women while serving our local communities.



Scouting Programs

CUB SCOUTING

Cub Scouting is a family and home centered program for boys who are in first through fifth grades. Programs help boys to develop teamwork, new skills and to do their best. Achievement awards are earned by participating in fun activities ranging from pinewood derby races to overnight camping adventures. When they enter the fourth grade, they can become Webelos Scouts and prepare to become Boy Scouts.

BOY SCOUTING

Boy Scouting is a program for boys ages 11 through 17 designed to achieve the aims of Scouting through a vigorous outdoor program and peer group leadership with the counsel of an adult Scoutmaster. (Boys also may become Boy Scouts if they have earned the Arrow of Light Award or have completed fifth grade.)

VARSITY SCOUTING

Varsity scouting is an active and exciting program for young men ages 14 through 17 built around five program fields of emphasis: advancement, high adventure, personal development, service, and special programs and events.

VENTURING

Venturing is a developmental program of the Boy Scouts of America for young men and women who are 14 (and have completed the eighth grade) through 20 years of age. Its purpose is to provide positive experiences to help young people mature and to prepare them to become responsible and caring adults. The program is based on unique and dynamic community organizations which establish a Venturing crew by matching their people and program resources to interests of young people in the community. The result is a program of exciting and meaningful activities that help youth pursue their special interests, grow, develop leadership skills and become good citizens.

EXPLORING

Exploring is a contemporary program for young men and women ages 14 through 20 that provides opportunities to participate in career or high adventure programs in association with business and community organizations. Special-interest posts cover more than 100 careers. Career Awareness Exploring provides a series of career seminars during school time.



San Diego-Imperial Council
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